

LEADERSHIP IN SUSTAINABILITY

# DEFYING COVID-19

24 - 25 NOVEMBER 2021 | 9:00 AM - 01:00 PM (MYT)

IUSGBC 2021 is the virtual conference to broaden your horizon on diversified perspectives pertinent to contemporary issues, challenges and opportunities in the field of construction.

This conference aims to bring together the construction industry leaders to reveal their commitment and conviction of their leadership towards sustainability, how to communicate the importance of sustainability and establish a culture of integrating sustainability into their day-to-day management decisions. They will also share their experience and information on projects or initiatives that exemplify effective organizational practice and transformation associated with sustainability to enable new adopters in the construction industry to achieve the potential benefits of sustainability particularly in the Post COVID-19 era.



## Registration Fee (inclusive 6% SST)

MalaysiaGBC Member	RM 74.20
GBI Facilitator/ Affiliated Member	RM 127.20
Non-Member	RM 180.20

**REGISTER NOW!**  
Scan the QR Code to register.

Closing Date: 19 November 2021



**For more info, contact us at**  
**membership@mgbc.org.my or**  
**+6 017 851 0700**

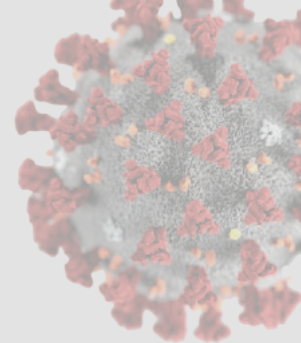
## PROGRAMME\*

### Day 1 - 24 November 2021

- 08:30 am** Participants Login
- 09:00 am** Welcome Speech by Organizing Chairman  
- Mr. Nic Chin Yee Choong
- 09:10 am** Opening Remark & Keynote Address by malaysiaGBC President  
- Mr. Sim Chee Liang
- 09.25 am** Interlacing Sustainability in the Business Operations  
- Mr. Oliver Chan; Senior Vice President, Arthaland Corporation
- 09.45 am** Q & A Session
- 09.55 am** Commercial Break 1
- 10.00 am** Green Leadership: Driving Sustainability Towards Low Carbon City  
- Mr. Tan Lin Hai; Chief Architect in Building Control Department, City Council of Penang Island, Malaysia
- 10.20 am** Q & A Session
- 10.30 am** Commercial Break 2
- 10.35 am** Speaker 3 - Ramboll Group , Singapore
- 10.55 am** Q & A Session
- 11.05 am** Commercial Break 3
- 11.10 am** Indoor Air Solution for Better Air Quality: Nanoe X  
Mr. Ichiro Suganuma; Managing Director, Panasonic QAFL Business Promotion Office HCSBU @ Malaysia
- 11.30 am** Q & A Session
- 11.40 am** Commercial Break 4
- 11.45 am** Roundtable Discussion  
- Moderator : Assoc. Prof (I) Ar. Sarly Adre Sarkum  
- Panelist : Mr. Oliver Chan, Arthaland Corporation  
Mr. Tan Lin Hai, City Council of Penang Island, Malaysia  
Speaker 3 - Ramboll Group, Singapore
- 12.30 pm** End of Webinar

\*Subject to change

- malaysiaGBC reserve the right to changes the programme without the prior notice.



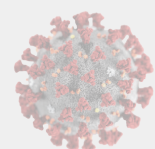
## PROGRAMME\*

### Day 2 - 25 November 2021

- 08:30 am**    **Participants Login**
- 09.00 am**    **Opening by a Dynamic Video - Recap of day-1 events**
- 09.05 am**    **Commitment Pledge Speech by Organizing Chair**  
- Mr. Nic Chin Yee Choong
- 09.20 am**    **How A Global Pandemic Created an ESG and Social Sustainability Revolution**  
- Ms. Rachel Hodgdon; CEO, International Well Building Institute
- 09.40 am**    **Q & A Session**
- 09.50 am**    **Commercial Break 5**
- 09.55 am**    **Innovation to Make Bangkok a Sustainable Place**  
- Ms. Soon Su Lin, Chief Executive Officer (Development), Frasers Property (Holdings) Thailand
- 10.15 am**    **Q & A Session**
- 10.25 am**    **Commercial Break 6**
- 10.30 am**    **Pandemic Resilience - A New Dimension To Sustainability**  
- Ar. Kuan Chee Yung; Managing Director, CPG Corporation
- 10.50 am**    **Q & A Session**
- 11.00 am**    **Commercial Break 7**
- 11.05 am**    **Rountable Discussion**  
- Moderator: TBA  
- Panelist: Mr. Ichiro Sukanuma, Panasonic Malaysia  
              Ms. Rachel Hodgdon, IWBI  
              Ms. Soon Su Lin, Fraser Property (Holdings) Thailand
- 11.50 am**    **End of Webinar**

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## SPEAKER PROFILE



**OLIVER CHAN**

Senior Vice President  
Arthaland Corporation

**“ At ARTHALAND  
Sustainability is Our Nature,  
Our Promise, Our Legacy “**

Mr. Oliver Chan “Oli” is the Senior Vice President in Arthaland. He has about 20 accumulative years of experience in the real estate industry, making sustainable projects a business case for investors, clients, and customers. Being one of the early members of the company, he was able to help shaped and grow the company to what it is today. His involvement in the design, sales, marketing, and operations of the Arthaland developments allows him to ensure the holistic delivery of healthy and green performance of the projects. Because of his strong background, he is concurrently the General Manager and President of Arthaland Prestige Property Solutions.



**Mr. TAN LIN HAI**

Chief Architect in Building Control  
Department, City Council of Penang Island  
Malaysia

**“ Sustainability Comes with  
Well-Planned Management  
for Better Maintenance  
for Future “**

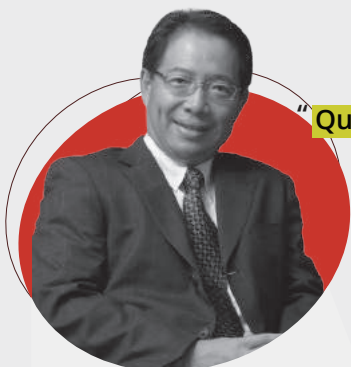
Mr Tan Lin Hai is currently serving as Chief Architect in Building Control Department, City Council of Penang Island, Malaysia. He graduated from The University Of Adelaide, South Australia and joined City Council of Penang Island (MBPP) since 2003.

Over the years, he developed a deep passion in the work and actively involved in improvements in built environment, particular in green buildings, smart cities & low carbon cities framework & initiatives to ensure a sustainable environment in Penang.

He is also actively involved in many various projects incorporating green, sustainability features in design, and playing important role in obtaining GBI Certification for new buildings in City Council, ie. Relau Sport Complex, sPice, Chowrasta Market, etc.

He devotes his time to promote green initiatives and public awareness through providing expertise & knowledge sharing in various working groups/ committees, workshops, forums, community engagement programs, as well as knowledge sharing in international level Forum. Ie. delegation in ‘Integrated Sustainable Solution on Smart Cities (2018, Korea).

Along his career with MBPP, he has contributed his effort, persistence and expertise to increase the productivity and quality of service delivery in the Department. Particularly In the era of Pandemic Covid 19, great emphasis had been placed on various policy, workflow to facilitate the recovery of construction sector.



**Mr. ICHIRO SUGANUMA**

Managing Director  
Panasonic QAFL Business Promotion  
Office HCSBU @ Malaysia

**“ Quality Air for Life “**

2019 - current: Managing Director, Panasonic QAFL Business Promotion Office HCSBU @ Malaysia.

1984 - Entered Matsushita Electric Industrial Co.,Ltd. (21 Overseas Trainee)

1985 - 1987 Indonesia University and PT Gobel Dharma Nusantara@Indonesia

1987 - 1996 Export section in Air Conditioner Div@ Japan

1996 - 1999 Export GM in Malaysia AC Group@ Malaysia

1999 - 2003 3rd Section Manager in Air Conditioner Div@Japan

2003 - 2004 Marketing Director, PT National Panasonic Gobel@Indonesia

2005 - 2013 President Director, PT Panasonic Gobel Indonesia@Indonesia

2008 - 2016 Representative of Panasonic Group @ Indonesia

2008 - 2016 President Director, PT Panasonic Manufacturing Indonesia@ Indonesia

2016 - 2017 Director for Indonesia, Panasonic Asia Pacific @ Indonesia

2017 - 2019 Executive Director, Panasonic Appliances Asia & Pacific@Malaysia

## SPEAKER PROFILE



**Ms. SOON SU LIN**

Chief Executive Officer (Development)  
Fraser Property (Holdings) Thailand

**“Global Warming is Driving Sustainable Targets and Responsible Real Estate Developments, and Covid Has Pushed Us to Adopt Innovation Faster to Protect the Health and Well-Being of the Communities We are Creating.”**

Ms Soon Su Lin is the CEO-Development of One Bangkok, a fully-integrated district and the largest private sector property development in Thailand. It is a joint venture between Frasers Property (Holdings) Thailand (FPHT) and TCC Assets.

Prior to joining FPHT in 2016, Ms Soon built up almost 30 years of experience in the real estate industry, covering consultancy, investment sales, leasing and property development. Her last position was Chief Executive Officer for Orchard Turn Developments, which developed ION Orchard retail mall and The Orchard Residences in the heart of Singapore's Orchard Road.

Ms Soon was previously Executive Director of international property consultancy firm CBRE, where she received the prestigious CBRE Top Leadership Award in Asia-Pacific in 2005.

Ms Soon graduated with an Honours degree in Real Estate in 1983 and a Master's degree in Business Administration in 1991, specializing in Marketing and International Business, from the National University of Singapore.



**Ar. KUAN CHEE YUNG**

MSIA, GMAP, ACLP  
Managing Director, CPG Signature Pte Ltd  
Project Director, CPG Consultants Pte Ltd  
Director, PM Link Sdn Bhd

**“Once People With Planet In Mind lead Resilience; Wellness, Happiness And Often Profit Will follow.”**

Ar. Kuan Chee Yung is Managing Director of CPG Signature Pte Ltd, Project Director of CPG Consultants Ltd and Director of PM Link Sdn Bhd. He won the BCA-SGBC Green Architect of the Year Award 2017, was council member of Singapore Institute of Architects 2012 to 2019 and Co-Chaired the SIA Education Thrust. His Projects like Solaris@OneNorth has received BCIASIA AWARDS 2015, LEAF Awards 2014 (Outstanding), SIA Architectural Design Awards 2011 (Honourable Mention), PAM Awards 2011 (Gold), Green Good Design Awards 2010, BCA Green Mark Awards 2010 (Platinum), SIA-NParks Skyrise Greenery Awards 2009, RIBA International Design Award 2012, CTBUH 2012. He was trained in Virtual Design & Construction in Stanford University and Biosafety Laboratory Design in Harvard University.



**Ms. RACHEL HODGDON**

President & CEO  
International WELL Building Institute

**“A lesson that we have learned through the pandemic is that those who have the least suffer the most, including when it comes to climate change and climate justice. The industry must embed sustainability into everyday operations to accelerate our pace of change and progress.”**

Rachel joined the International WELL Building Institute (IWBI) in November 2016, bringing her broad sustainability expertise and her track record as a leading global advocate for green schools, movement building and social equity to IWBI's work to advance human health through better buildings, more vibrant communities and stronger organizations. She was named president of IWBI in 2018 and CEO in November 2020. With over 2.5 billion square feet of space registered, rated or certified in 97 countries, IWBI's evidence-based WELL offerings anchor an ecosystem of solutions that advance, measure and monitor real estate features that help people thrive.

Prior to joining IWBI, Rachel was with the U.S. Green Building Council, where she founded the Center for Green Schools, which mobilized \$275B+ investments in LEED-certified educational facilities, deployed over 750,000 volunteers in 73 countries to transform schools on every continent, and published 1,000+ pages of technical guides and original research. She also established the organization's vast knowledge network that served the needs of more than 200,000 LEED APs, helping LEED become the world's most widely used green building rating system.

# Leadership in Sustainability : Defying Covid-19

Join us today, let's move towards sustainability together

