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IN CONJUNCTION WITH THE GREEN BUILDING INTERNATIONAL SERIES 2012

MITIGATION CLIMATE CHANGE WITH BROAD BUILDING PRESCRIPTIONS

12 JUNE 2012

ONE WORLD HOTEL

Good morning. I would like to extend a hearty welcome to our guest speaker from China, Ms Juliet Jiang, Senior Vice President of BROAD Group, ACEM President, Ir. Wong Loo Min, GBIAP Chairman Ar. Boon Che Wee, supporting organizations, sponsors of this event, members of the press and distinguished guests.

It is an honor to officiate the launch of the Green Building Index International Series 2012, with today's theme: Mitigating Climate Change with BROAD Building Prescriptions.

The Green Building Index started the International Series in 2010, one year after its inception. For the past two years, we have been organizing the International Series, inviting speakers from all over the world to share their research, experience and expertise in their respective areas of sustainable development. These events have seen very encouraging response.

The International Series is in line with our embedded mission, embracing a green agenda of: **fortifying, forging** and **propagating**. First, we endeavor to continuously fortify benchmarks and standards for certifying green buildings in Malaysia, taking into consideration our native's social, cultural and climatic context.

Secondly, it is by forging relationships with the government, the industry and the public that the society can recognize and appreciate the benefit of green environment and its inherent economic values. Forging alliances with green fraternities, industry practitioners, green organizations and green ambassadors like BROAD group, is another important aspect for synergy and knowledge sharing .

Thirdly, we are also equally eager to propagate seeds of green ideologies, expertise and know how to all stakeholders for the betterment of the nation and wellbeing of its people. This is done through our GBI Facilitators membership & training programs, Continuing Professional Development program, earnest participation in green conferences, exhibitions and trade shows. Our other impending outreach programs include; collective researches on green technologies

and collaboration with educational institutions. Green Building Index believes, it takes concerted effort and a holistic approach from all stakeholders to conserve our environment.

We are gathered here today, to be enlightened on how we could mitigate climate change with green building technologies. In our constant pursuit for development, our climate may already be changing because of the existing buildup of greenhouse gases in the atmosphere, we must be prepared to adapt to these changes. While action now to reduce emission is critical, the existing buildup of greenhouse gases concentrations means that some climate change in the coming decades is inevitable and planning must start now on adapting our economy and society to these changes.

Taking action to mitigate and adapt to climate change can also make our economy more internationally competitive by creating growth and jobs while producing less waste, pollution and greenhouse gases. Thereby, creating a green economy, which is already prevalent in Malaysia. This phenomenon can be depicted by the fact that Green Building Index experienced a surge of 60% increase in new applications for green building certification in the past one year. This significant growth signifies the emergent green demand.

We are indeed fortunate to have our keynote speaker, Ms Juliet Jiang from BROAD Group China, to share with us their expertise on BROAD Sustainable Building (BSB) prescription, which is developed through diligent research, experimentation and experience. BROAD's expertise is critical input to the production of green technological infrastructures that we could leverage to reduce environmental impact.

It is imperative that the society strives to increase human well-being and social equity through development, however, it is equally important that we mitigate environmental risk and address ecological scarcities. Contrary to conventional beliefs, environmental and ecological conservation is not about stifling growth and prosperity; it is about reconnecting with what is real wealth; re-investing rather than just mining natural capital. This is the essence of green economy. BROAD's Sustainable Building's prescription does this with its own success recipe, bringing us technologically advanced green buildings requiring just fraction of conventional construction time and cost.

I hope that today's event will provide participants the opportunity to learn and exchange experiences that can be adapted for use in our respective context. With this, I want to thank Ms. Jiang for sharing the experience of mitigating climate change with BROAD sustainable building. I thank all our sponsors for their support, distinguished guests and everyone present today for taking time to be with us, I trust that we will all benefit from the talk this morning.

Thank you.